



Change Implementation: Map and Manage a Successful Journey SEMINAR

Sponsored by:



June 13, 2018
Convene
101 Greenwich St.
New York, NY

www.conferenceboard.org/changeseminar

Pre-Conference Seminar

Change Implementation: Map and Manage a Successful Journey

Sponsored by  **ALIGNORG**
SOLUTIONS

Location:

Convene, 101 Greenwich Street

Hub 3 – 3rd floor, New York, NY 10006

Wednesday, June 13, 2018

Registration: 8:00 AM – 9:00 AM

Networking Breakfast: 8:00 AM – 9:00 AM

9:00 AM - 9:15 AM

Seminar Opening and Welcome

Julie Salmon, Program Director, The Conference Board

General Session A: 9:15 AM – 12:00 PM

Change Implementation: Map and Manage a Successful Journey

This highly interactive session will start with a robust framework for holistic management of your change implementation from project set-up and chartering through detailed planning to implementation, tracking and finally realization. Using an integrated Journey Management map and planning process, launch plans for people movement, work launch, and technology integration will be linked with change management. The day will feature tools and approaches that will facilitate each step of the process. Sample tools include change readiness assessments and an innovative core messaging approach to shape your stakeholder communications. Participants will engage with the tools to learn how they could be adapted and applied in their own situation. A case study will highlight the HRBP Transformation Journey at Atlassian. The case study will include how they managed and resourced the project, how they got people's attention and buy-in, how they measured success, and some of their lessons learned. The Atlassian story will show how an organization successfully gets from the design drawing board to full activation successfully in a fast-paced environment, and will offer a model for how to produce real, and sustained, change in your organization.

Reed Deshler, Principal, **AlignOrg Solutions**

Chanda Guth, VP, Head of HR Business Partners, **Atlassian**

Mike Smith, Principal, **AlignOrg Solutions**

Morning Networking Break: 10:15 AM – 10:30 AM

Networking Luncheon: 12:00 PM - 1:00 PM

General Session A (continued): 1:00 PM – 4:45 PM

Change Implementation: Map and Manage a Successful Journey (continued)

The afternoon session will spotlight the power and importance of creating leadership alignment as well as identifying strategic cultural behaviors and leadership practices needed for successful change. Common stumbling blocks to effective change implementation will be identified, along with building blocks to overcome them. A case study from Medtronic will feature an end-to-end journey at a complex, global organization making a shift that impacted every business unit. They will share both their approach, their implementation success criteria, and some important lessons they learned along the way. Participants will leave the full-day session with tools, approaches and insights to enable success on their own organization's transformation journey.

Christy Blake, Senior HR Director – Global Functions, **Medtronic**

Reed Deshler, Principal, **AlignOrg Solutions**

Mike Smith, Principal, **AlignOrg Solutions**

Afternoon Networking Break: 2:45 PM – 3:00 PM

4:45 PM - 5:00 PM

Seminar Closing

Julie Salmon, Program Director, **The Conference Board**

Don't Miss the 16th Annual Change and Transformation Conference

June 14-15, 2018 • New York Marriott Downtown

The demands on today's changemakers are evolving more quickly than ever. In response, this conference will provide transformative tools, new actionable insights, and detailed case studies to help your organization gain resilience and agility as it faces accelerating challenges demanding change. Attendees will learn from leading experts and network with peers leading change in a wide variety of sectors and functions.

If you would like to register for both the **Change Implementation Seminar** and the **Change and Transformation Conference**, visit www.conferenceboard.org/change

REGISTRATION INFORMATION

Online www.conferenceboard.org/changeseminar

Email customer.service@conferenceboard.org

Phone **212.339.0345**

8:30 am – 5:30 pm ET, Monday – Friday

Pricing:	
Members	\$1,015
Non–Members	\$1,215

Fees do not include hotel accommodations.

Location

Convene

101 Greenwich St.

New York, NY 10006

Tel (888) 730-7307

Cancellation Policy

Full refund until three weeks before the meeting. \$500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

Team Discounts per Person

For a team of three or more registering from the same company at the same time, take \$300 off each person's registration. One discount per registration. Multiple discounts may not be combined.

www.conferenceboard.org/changeseminar

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